



PGIMTECH

Pinnacle Global Institute
of Management Technology

AIMA
ALL INDIA MANAGEMENT ASSOCIATION



Excellence · Integrity · Innovation

Information Brochure

(2026-27)

**POST GRADUATE DIPLOMA
IN MANAGEMENT (PGDM) - 2 YEARS**

**POST GRADUATE CERTIFICATE
IN MANAGEMENT (PGCM) - 1 YEAR**

**Affiliated to All India Management
Association (AIMA)**

AICTE Approved



Innovative
Pedagogy



Industry Ready
Curriculum



Managerial
Competency



Technology
Integrated Learning



Holistic
Education

**Nurturing
NEXT-GEN
Business Leaders**



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www.pgimtech.in

1/208, NH-44, Salem-Madurai Road, Manmangalam,
Karur, Tamil Nadu - 639006

About d3st Pinnacle Global Group of Institutions, Karur

D3st Pinnacle Global Group of Institutions (PGGI), Karur, established by the d3st Pinnacle Global Educares Foundation, is a not-for-profit initiative dedicated to advancing quality education, skill development and entrepreneurship.

With a vision to create an integrated learning ecosystem from pre-school to post-graduate levels, PGGI aligns with national priorities such as NEP 2020, Skill India and Make in India. Future-ready and community-driven, PGGI blends academic excellence with vocational training and entrepreneurial focus, positioning Karur as a hub for innovation and youth employability. Guided by its social mandate, Education for Empowerment and Employment, the Group fosters intellectual curiosity, ethical values and lifelong learning.

About Pinnacle Global Institute of Management Technology (PGIMTECH)

PINNACLE GLOBAL INSTITUTE OF MANAGEMENT TECHNOLOGY, is a next-generation management institution founded to nurture bold, ethical and sustainable leaders for the 21st century. Rooted in Indian values and enriched with global perspectives, it blends academic excellence, industry relevance and a deep commitment to innovation, inclusion and impact. Our distinctive approach integrates a future-ready curriculum aligned with NEP 2020, experiential learning through internships and live projects, strong industry partnerships and global immersion opportunities.

Beyond competence, PGIMTECH emphasizes ethics, empathy and excellence - developing leaders who are tech-savvy, innovation-driven and socially responsible. With programs that transcend traditional boundaries, PGIMTECH prepares graduates to lead with clarity, compassion and creativity, building a better future for business and society.

About All India Management Association (AIMA)

Established in 1957, AIMA is the apex body of the management profession in India and the collective voice of leaders and managers nationwide. A not-for-profit, non-lobbying organization, AIMA works closely with industry, government, academia and students to advance management education and professional excellence. With over 38,000 individual members, 6,000 corporate and institutional members and 68 Local Management Associations, AIMA has a strong national presence and representation on key policy-making bodies.

Over the decades, it has enhanced managerial capability through testing and assessment, distance education, skill development, executive education, research and specialized forums for young leaders, women leaders, vice-chancellors and senior executives. Beyond its flagship PGDM program, AIMA offers industry-oriented initiatives and global exposure through collaborations with institutions like UC Berkeley, St. Gallen Symposium, Horasis and The World Bank, while being a long-standing member of Asian Association of Management Organisations (AAMO).

Post Graduate Diploma in Management (PGDM)

(In association with All India Management Association–AIMA | Approved by AICTE)

Two-Years Program | Industry Oriented | Blended Learning

Begin a transformative academic and professional journey with the Post Graduate Diploma in Management (PGDM) at Pinnacle Global Institute of Management Technology. This two-year program, in association with the All India Management Association (AIMA) and approved by AICTE, is designed to equip learners with both foundational and advanced knowledge in business management.

Specializations Offered

PGIMTECH is offering the following specializations under PGDM Program for the session (2026-28):

Banking and Financial Management

Technology and Operations Management

Marketing Management

Program Duration and Learning Pedagogy

The Post Graduate Diploma in Management (PGDM) program has a minimum duration of two years, inclusive of internships and project work.

The program adopts a **robust blended learning pedagogy**, combining academic rigour with applied learning:

- **Value-added offline regular classes**, conducted by faculty of PGIMTECH, for conceptual clarity and practical understanding.
- **Weekend live online interactive sessions** conducted by AIMA faculty and seasoned industry experts, ensuring exposure to real-world global business insights.

PGDM CURRICULUM

1 SEMESTER

1. Business Statistics
2. Managerial Economics
3. Management Functions and Organizational Behaviour
4. Financial Accounting and Analysis
5. Communication for Managers
6. Management Information System
7. Experiential Learning Project
8. Life Transformation Centre - 1
9. Managerial Competency Development - 1
10. Workshop on Excel for Managers

2 SEMESTER

1. Marketing Management
2. Financial Management
3. Production & Operations Management
4. Human Resource Management
5. Business Environment
6. Research Methodology
7. Social Project
8. Life Transformation Centre - 2
9. Managerial Competency Development - 2
10. Workshop on AI Tools in Management

3 SEMESTER

1. Business Analytics
2. Business Simulation
3. Specialization – Paper 1
4. Specialization – Paper 2
5. Specialization – Paper 3
6. Specialization – Paper 4
7. Specialization – Paper 5
8. Six Months' Summer Internship
9. Campus to Corporate – Placement Readiness Program

4 SEMESTER

1. Emerging Technologies and its Application in Management
2. Strategic Management
3. Business Ethics and Corporate Governance
4. Entrepreneurship, Innovation & Startups
5. Sustainability Management & Corporate Social Responsibility
6. Capstone Project

Select any one of the following Specializations:

Banking and Financial Management

1. Retail Banking
2. Banking Financial Management
3. Risk Management in Banks
4. Fintech
5. Management of Financial Services

Technology and Operations Management

1. Project Management
2. Technology Management
3. Logistics & Supply Chain Management
4. Quality Management and Six Sigma
5. Service Operations Management

Marketing Management

1. Sales and Distribution Management
2. Marketing of Services
3. Digital Marketing
4. Product & Brand Management
5. Customer Relationship Management

Post Graduate Certificate in Management (PGCM) in Entrepreneurship and Family Business

(In association with All India Management Association–AIMA | Approved by AICTE)

One-Year Work-Integrated Program | Blended Learning

If you carry the spark of innovation and the ambition to build, scale or transform a business, the PGCM in Entrepreneurship and Family Business is designed for you. This program is a catalyst for entrepreneurial leadership - empowering individuals to convert ideas into sustainable enterprises and legacy-driven businesses into professionally managed organizations.

Program Duration and Learning Pedagogy

The PGCM in Entrepreneurship and Family Business is a one-year work-integrated program, enabling learners to pursue advanced management education without interrupting their professional journeys.

The program follows a robust blended learning pedagogy, combining academic depth with hands-on application:

- ✓ Value-added offline contact classes, conducted periodically by PGIMTECH, to strengthen conceptual understanding and applied business skills.
- ✓ Weekend live online interactive sessions led by AIMA faculty and experienced industry practitioners, offering exposure to real-world entrepreneurial insights and best practices.
- ✓ Work-based applied projects, wherein working professionals undertake an annual project aligned with their business or organizational role, supported by semester-wise reports, presentations and viva-voce evaluations.

1 SEMESTER

1. Entrepreneurial Process and Opportunity Recognition
2. Entrepreneurial Marketing
3. Business Model Development
4. Design Thinking
5. Life Transformation Centre-1
6. Managerial Competency Development-1
7. Experiential learning project

2 SEMESTER

1. Legal Aspects of Business
2. Entrepreneurial Finance
3. Entrepreneurial Leadership
4. Digitization of Business
5. Entrepreneurship Capstone/Live Project
6. Life Transformation Centre-2
7. Managerial Competency Development-2

Post Graduate Certificate in Management (PGCM) in International Business

(In association with All India Management Association-AIMA | Approved by AICTE)

One-Year Work-Integrated Program | Blended Learning

The Post Graduate Certificate in Management (PGCM) in International Business is a future-ready program crafted to develop globally competent managers and leaders capable of navigating the complexities of international markets. Designed for the dynamic global business environment, the program empowers learners with strategic insights, practical expertise and a strong international outlook.

Program Duration and Learning Pedagogy

The PGCM in International Business is a one-year work-integrated program, thoughtfully designed to allow learners to pursue advanced management education alongside their professional commitments.

The program adopts a robust blended learning pedagogy, combining academic rigour with applied learning:

- ✓ Value-added offline contact classes, conducted periodically by PGIMTECH, to strengthen conceptual understanding and applied business skills.
- ✓ Weekend live online interactive sessions led by AIMA faculty and experienced industry practitioners, offering exposure to real-world entrepreneurial insights and best practices.
- ✓ Work-based applied projects, wherein working professionals undertake an annual project aligned with their business or organizational role, supported by semester-wise reports, presentations and viva-voce evaluations.

1 SEMESTER

1. International Economics, Geopolitics & Trade Policy
2. International Marketing & Cross-Cultural Negotiation
3. International Finance, Trade Finance & FX Risk Management
4. Global Supply Chain, Logistics & Trade Operations
5. Life Transformation Centre-1
6. Managerial Competency Development-1
7. Experiential Learning Project

2 SEMESTER

1. Global Business Strategy & Competitive Advantage
2. International Business Law, Contracts, Compliance & Ethics
3. Export-Import Management & Digital Documentation
4. Market Entry, Partnering & International Business Development
5. Project Work: International Business Capstone / Live Project
6. Life Transformation Centre-2
7. Managerial Competency Development-2

Eligibility for Admission

- Any undergraduate degree completed with a minimum of 50% marks from a recognized university
- Score of a competitive entrance exam such as CAT, MAT, XAT, CMAT, ATMA or any other test score (if available and not mandatory)
- Professional work experience (if available and not mandatory)
- Proficiency in English
- Excellent communication skills
- Strong commitment to personal and professional growth

Application Process

- Submission of Application Form along with the application fees and all necessary documents.
- SOP (Statement of Purpose) – around 250 words describing why do you want to join the PGDM/PGCM Program (in .pdf file format to be sent to admissions@pgimtech.in). It can cover your career history, qualifications, professional goals and your ideas about the future career opportunities for you.
- Video Introduction – one minute video byte describing about yourself (to be sent to admissions@pgimtech.in).

Availability of Application Form

- The Application Form can be collected in person and submitted, by paying an amount of Rs.2000/- towards the application processing fee from PGIMTECH Administrative Office.
- Applicants can alternatively download the Application Form from the PGIMTECH website. The downloaded form is to be duly filled in by the applicant and sent to PGIMTECH address along with a Demand Draft of Rs. 2000/- drawn in favour of "d3st Pinnacle Global Educares Foundation" payable at Karur, Tamil Nadu, towards the payment of application processing fee.

Documents Required

- 10th Marksheet and Certificate
- 12th Marksheet and Certificate
- Bachelor's All Semester Marksheets
- Bachelor's Degree Certificate
- College Leaving Certificate
- Entrance Exam Score Card (if available)
- Experience Certificate (if available)
- 3 passport size photographs
- Copy of Aadhaar Card
- Address Proof - self/local guardian

Selection Process

After submission of application form with all necessary documents, you will be invited to face the personal interview online for which the date and time will be intimated to you in advance.

- Personal Interview will be conducted by the institute faculty or industry expert.
- The result will be communicated to you within one week of completion of selection process.

Corporate Relations and Placement Cell (CRPC)

The Corporate Relations and Placements Cell (CRPC) at PGIMTECH serves as a strategic interface between academia and industry, playing a pivotal role in shaping students into future-ready, employable and high-performing management professionals.

Career Planning and Counselling Services (CPCS)

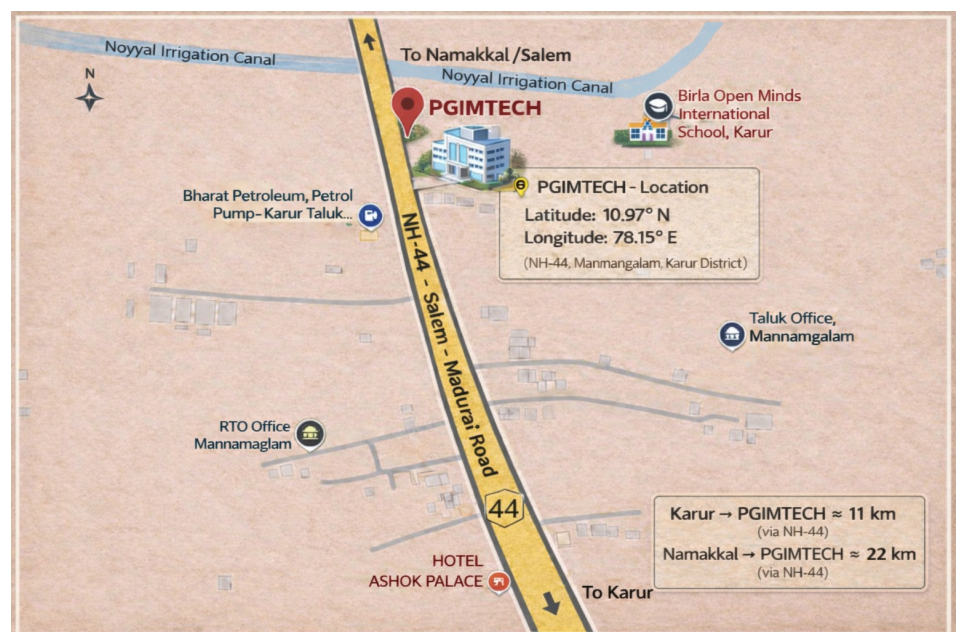
At PGIMTECH, career development is not an afterthought - it is a strategic, structured and continuous process that runs parallel to academic and leadership development. Our Career Planning and Counselling Services are designed to empower students with clarity, confidence and direction, enabling them to make informed career choices and build sustainable professional futures.

PGIMTECH - DIFFERENTIATORS

- Case Study Methodology
- Classroom Simulations
- Managerial Competency Modules
- Ideation & Business Design Lab
- 6-months' Summer Internship (PGDM)
- Industry Guest Talks
- Industrial Visits
- Annual Management Fest
- Placement Readiness Program
- Experiential Learning Projects
- Social Projects
- Capstone Project
- Life Transformation Centre
- Value-added Skills Certifications
- Workshop-AI Tools
- 100 percent placement assistance



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